- ✔ Fully trackable form of advertising
- ✔ Bring in new customers
- ✔ FREE to participate* (*you just have to honor any rewards players may win IF you elect to offer rewards. This is optional)
- ✔ No contracts
- ✔ Be a part of a new local tech startup being developed in Mobile, AL

Join Today!

Download the Eyobi Business Registration App!

Download on the App Store
GET IT ON Google Play

Your Registration Code

Play the Game!

Download on the App Store
GET IT ON Google Play

Call or email John today to get started

- 📱 251-463-4883
- 🌐 johnserda@eyobi.com
- ✉ www.eyobi.com

Help us launch and test EYOBi, a new type of mobile video game being developed right here in Mobile, AL.

EYOBI

Finally,

a trackable form of advertising for your brick-and-mortar business and it's FREE!!
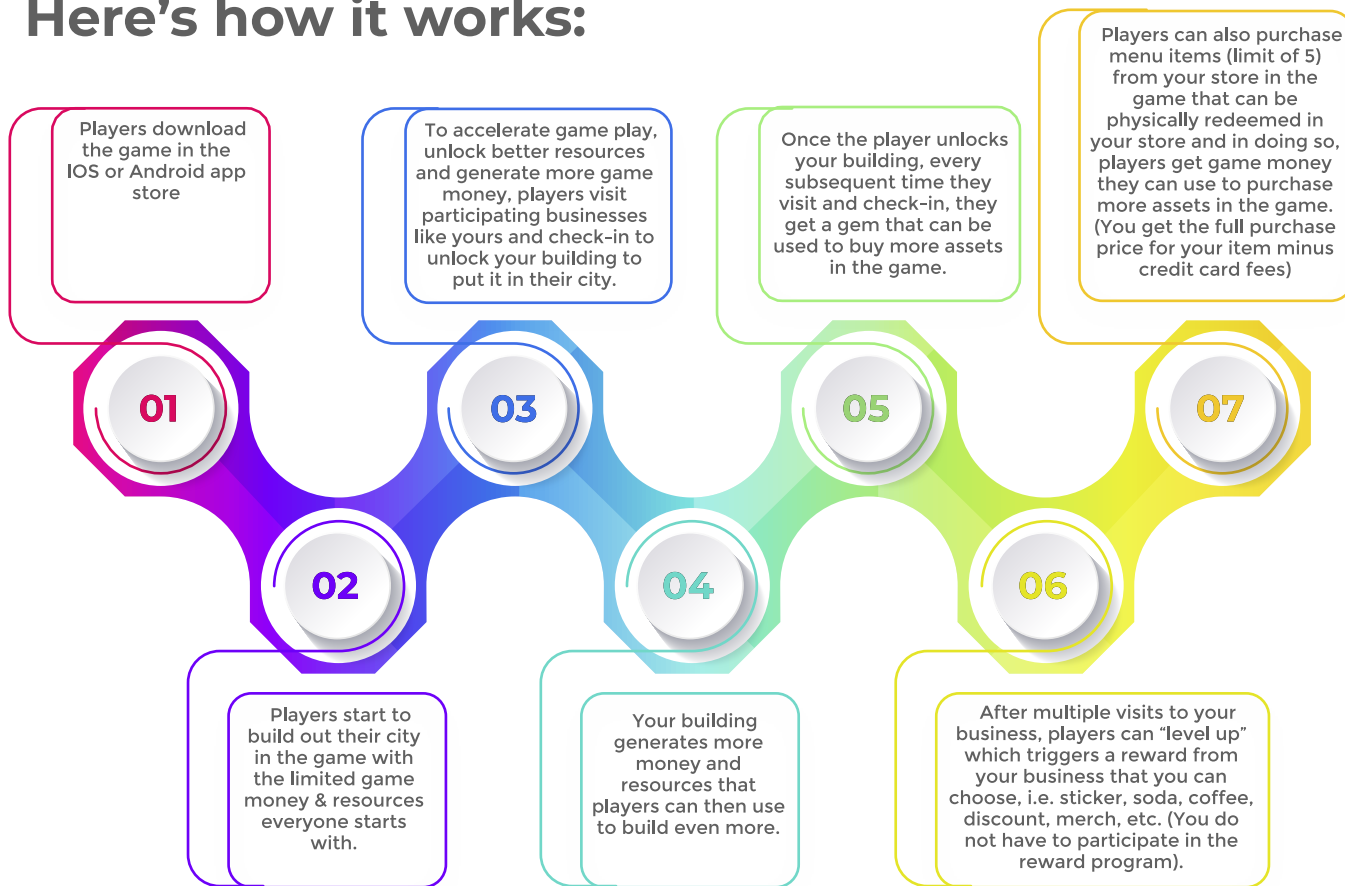
www.eyobi.com

EYOBi is a revolutionary new form of advertising utilizing a SimCity style mobile video game where players have to come inside your business and check-in to get resources to build out their city in the game (future versions of Eyobi will be able to tell you what players bought and spent in your store by scanning a QR code on your receipt).

Hello, I'm John Serda, previous owner of Serda's Coffee Co. and Serda Brewing here in Mobile, AL.

As the owner of a small business for over 14 years, I know how important advertising was to my business, but did it work? I had no idea if the people coming through my doors were coming in because of the ad I had on the radio, television, newspaper or that post on Facebook or Instagram. Then one day I kept noticing a bunch of people coming into my business playing a video game. That game was Pokemon Go and they were taking advantage of the gem right in front of my store. This got me thinking, "these people are only catching Pokemon, what if they could win free things like coffee, smoothies, food or merchandise"? And that's when I came up with **EYOBi.**

Here's how it works:

01 — Players download the game in the IOS or Android app store

02 — Players start to build out their city in the game with the limited game money & resources everyone starts with.

03 — To accelerate game play, unlock better resources and generate more game money, players visit participating businesses like yours and check-in to unlock your building to put it in their city.

04 — Your building generates more money and resources that players can then use to build even more.

05 — Once the player unlocks your building, every subsequent time they visit and check-in, they get a gem that can be used to buy more assets in the game.

06 — After multiple visits to your business, players can "level up" which triggers a reward from your business that you can choose, i.e. sticker, soda, coffee, discount, merch, etc. (You do not have to participate in the reward program).

07 — Players can also purchase menu items (limit of 5) from your store in the game that can be physically redeemed in your store and in doing so, players get game money they can use to purchase more assets in the game. (You get the full purchase price for your item minus credit card fees)

And more……………….

EYOBi is jam packed with cool unique ways for players to build out their city and get rewarded and every time a player visits, you can potentially make money!!